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ON COLORS AND EMOTIONS. INSIGHT INTO ROTOFLEX.

People see colors as a very important means of communication. They express our moods and our attitudes to the life in which we currently find ourselves.

Imagine that your environment was only visible in black and white. A really bad idea. Radiant colors or soft color combinations lend things a certain degree of importance, which is hidden at first sight. While colors and the corresponding feelings are perceived subconsciously, they are employed selectively. Mind you, not only in advertising. We use colors, such as home furnishings, clothes and even hair to let others know who we are and how we are feeling.

The aim of our colorful cover picture is to express our joy. We would like to offer the Rotoflex team a warm welcome to the Daetwyler Group and look forward to exciting and successful collaboration.

Front cover «Holi»:
Printed with the kind permission of Monopol Schweiz AG
Editorial note:
During this festival, which is known as «Holi» and lasts several days, people throw colored water and powder, called gulal, at each other. Originally, the colored powders originated from certain flowers, roots and herbs, which have a healing effect. Today, the powder often consists of cornstarch colored with food dyestuffs. The powder is thus a pure natural product.
CIMT 2017 – IMPRESSIONS FROM A TRADE FAIR IN CHINA.

The 15th international machine-tool exhibition «China International Machine Tool Show» - CIMT 2017 was held in China’s capital Beijing from April 17 to 22, 2017.

CIMT, which takes place every two years, is the largest and most important exhibition in the Chinese market, where all the most prominent customers, suppliers and manufacturers from the metalworking industry meet from all over the world.

Over a total area of 76,750 m², 1,652 exhibitors from 28 countries showcased themselves and their products for six days. A total number of 320,484 visitors was registered, which is as many people as the population of the entire Berne conurbation.

Impressions
During the setting-up phase, exhibitions are always very busy until the very last minute and China is no different from anywhere else in the world. It may be a little louder and more chaotic in China. However, all the stands are finished and decorated, the last brush stroke is applied, the last vacuum cleaner turned off and the last necktie adjusted in time for the opening.

Own booth
In the Swiss Pavilion, Fässler welcomed customers and key players and their suppliers in the automotive sector to a booth 27.5 m² in size. Some new contacts were made, and some projects launched.

In particular, it is also worth mentioning that we were successful in selling the first two HMP-AP honing machines in China this year.

Gilbert Leutwiler
Fässler Sales
Since May 31st, 2017, Rotoflex AG has been part of the Daetwyler Group as its «Color Division». Management and all of the approximately 70 Rotoflex employees look forward to working with their new colleagues.

We are convinced that we will celebrate many successes together. Only 30 kilometers separate Grenchen and Bleienbach and the two airfields are merely a symbol of the many similarities. Since its formation in 1975, Rotoflex has continued to evolve - in the face of setbacks such as an enormous blaze on July 1, 2005 and the death of the company owner in 2009. The premises in Grenchen were practically rebuilt from new in 2006/2007, the building area more than doubled and major sums were invested in safety and occupational protection. Today, we are in a position to further increase our annual volume of around 4,000 tons. Since 2007, our Russian customers have been supplied through our subsidiary in Moscow with its nine employees.
Rotoflex’ customers are fundamentally the same as those of Daetwyler – which gives both sides opportunities for the future. Our core business is solvent-based, flexographic and rotogravure inks as well as lacquers for the printing of flexible packaging for food, animal feed, hygiene and pharmaceutical products. The field of security applications represents a more recent and exciting business area.

We are positioned in the market with high-quality products, professional support, customer-specific solutions and the «rotoflexibility» required. Rotoflex’ guiding principle «Our future begins today» has rarely been so appropriate. We look forward to new, exciting challenges working with Daetwyler.

Richard Büchi
Head of Finance & HR
Rotoflex AG
It is a special concern for us to be in continuous dialog with our customers.

Customer relationships
One of our special concerns is to be in continuous dialog with our customers, to discover their needs and, based on these, to find solutions for all issues. Meeting goals together also means listening to one another and developing ideas for a successful business partnership from the suggestions.

Market requirements (pressure on costs, availability) are forcing Estonia to apply new working methods in the areas of welding technology and work processes. Automation as well as «thinking lean» have gained maximum importance. Our outlook must start from structured and coordinated workflows via partial automation through to robot technology.

Rethinking outside the box
Hindered by rigid structures and processes – warning signals that we are in a state of gridlock. No one claims that structures and established processes are bad at work - on the contrary: they are essential. Which of us enjoys re-inventing the wheel for every task, every small project or every routine? Only when familiar structures and processes suddenly feel comfortable does it become dangerous. Incomprehensible decisions are taken and convenience sets in.

Need for action
Estonia was also gridlocked. Action was needed. Based on a reference object, which we systematically examined down to the last detail, we decided on partial automation. The aim was to halve welding times, but matched by the same quality. The goal was also to eliminate time wasted by handling and logistics and unnecessary manual work.

Workflow – work flows
The term «workflow» describes how the work flows, i.e. the defined sequence of work steps for the production of results.

Whichever way you look at it
One of the major improvements was the provision of tilting rotary tables. Up to 5 tons in weight can be turned in all directions, allowing employees the optimum welding positions. This infinitely-variable, 3-axis workpiece adjustment ensures the perfect, productive and ergonomic working position.

All movements can be easily controlled using the handy remote control and the operator can monitor the speed of rotation via the speed display.

Minimize lost time
Avoiding idle time means using unproductive times better for enhanced satisfaction. Our team works on these topics every day under the motto «Avoid idle times and optimize work steps».

Tilting rotary table
3-axis workpiece adjustment | ergonomic working position
In every plant, there are many recurring work processes that can be processed faster and with fewer errors using the appropriate automation solutions. However, it is often difficult for companies to link their existing systems and applications together and to automate work processes, which also results in standardizing them.

The analysis and continuous improvement of work processes (flows) with our team was thus and still remains a further goal in Estonia. Our first workflow line was set up. All operational work steps were synchronized. The result was a significant increase in efficiency.
Here, we are talking about continuous improvement at the point of value creation. Framework conditions change and affect processes. Employees have to adapt to new situations without the support of their superiors. Acute problems are eliminated for the moment ("quick and dirty" solutions), but employees are often left alone with finding the cause and overwhelmed by the problem solving. As a result, a continuous process of improvement rarely takes place in practice. This is where the shopfloor board can provide support.

**Shopfloor board**

Every morning we carry out what we call shopfloor management and get to the heart of a matter. Through our daily work at the point of value creation, both in administration and in production, our processes are continuously being improved by the persons responsible. With the help of the shopfloor board, we focus on the three essential elements:

- create transparency, focus on and visualize the heart of a matter
- organized, structured and thus defined collaboration between management and employees
- Structured approach or working method to address and eliminate problems in the operational process in a goal-oriented manner (problem-solving process): from the manager down to the individual employee.

Corporate culture
We have been able to tackle many topics in the past seven months, some of which remain as yet unsolved – we will address these gradually.

It is a pleasure to see how the company is changing, especially its corporate culture, which is a prerequisite for profitable growth.

Dietmar Bäurer
CEO Industrial Division

« We would like to thank all the employees who help us to achieve our goals every day! »
BARBECUE AT THE «KÄNZELI».

On June 9, 2017, Bleienbach’s village association invited those involved to a Barbecue as thanks for the fire pit at the «Känzeli».

Last summer, our trainees designed and built a fire pit for the community of Bleienbach. It was inaugurated at the «Känzeli» last August as part of a first- and second-year trainee non-profit exercise.

On June 9, 2017, the village association of Bleienbach invited all those involved to a Barbecue. Trainees and their trainers met at the «Känzeli» in ideal «BBQ» weather and were immediately spoiled with culinary delights. After aperitifs with delicious snacks, they all had an opportunity to prepare their favorite Barbecue on the grill, all accompanied by fresh salads and bread. As usual with the village association, a delicious dessert buffet had also been organized. Together with the magnificent view, the event was a thoroughly enjoyable experience.

In addition to the elegant Barbecue with its wood store, wooden tables and benches are now at visitors’ disposal. A beautiful spot has been created, which is both suitable for extensive Barbecue festivities as well as for a picnic during a hike or just for sitting, relaxing and letting your thoughts wander.

Rolf Hofer
Team Leader
Occupational Training
For the fourth time, our trainees once again have an opportunity to travel to Huntersville, NC, for a three-month internship at our American subsidiary.

For the fourth time, trainees have had an opportunity to travel to Huntersville, North Carolina, for a three-month internship at our American subsidiary. Samuel Bieri, third-year trainee automation engineer, and Colin Nyfeler, second-year trainee designer, met the requirements to qualify for this year’s assignment. Alongside certain minimum scores at technical college, trainees also have to be able to demonstrate corresponding in-company achievements. This requires recommendations by the trainer and the class teacher as well as, of course, the trainees’ parents’ consent. It is also necessary to attend the in-house English course in preparation for the stay.

According to the training plan, the trainees will consolidate and expand the basic knowledge they have acquired during their traineeship and expand on skills required by the training plan.

On Saturday, July 15, 2017, the two trainees set off on their big journey and flew to America via Munich, over Iceland and Greenland. On Sunday, they were invited by Head of Training Bob Romanelli to his home and welcomed at a barbecue and pool party. A great reception!

We wish the two trainees a successful internship, a lot of positive experience and heaps of fun. We would like to sincerely thank the team of trainers at Huntersville for their generous willingness and enormous efforts to make this internship possible again.

Rolf Hofer
Team Leader
Occupational Training
OUR TRAINEES REACH THE END

OUR SINCERE CONGRATULATIONS.

We are delighted with the successful outcome of our trainees’ examinations. We would like to wish them all the best for their future and every success in their further professional career.

Stefan Käser
Logistician

Abed Gheriani
Polymechanic

Ardid Behluli
Production Mechanic

Jeanine Schöni
Management Assistant

Lewin Busekro
Design Engineer

Viturshan Gunasingam
Mechanic Practician

Beatrice Zürcher
Design Engineer

Leoni Roth
Management Assistant

Yasin Karahan
Production Mechanic

Valon Rexhepi
Production Mechanic

Helder Duarte
Management Assistant
WELCOME TO THE DAETWYLER GROUP

NEW EMPLOYEES.

MAY 2017
• Milan Tesanovic
  Production
  MDC Max Daetwyler AG Ursenbach

JULY 2017
• Urs Schumacher
  Design Engineer & Project Manager
  Daetwyler Industries AG Zurich
• Aurea Molpeceres
  Production
  Daetwyler SwissTec AG

ALL THE BEST ON THE PATH YOU SHARE

WEDDINGS.

• Markus and Mirjam Liechti
  MDC Max Daetwyler AG
  May 15, 2017

CONGRATULATIONS ON THE NEW ADDITION TO THE FAMILY

BIRTHS.

Parents:
• Eliane and Mark Binggeli
  MDC Max Daetwyler AG
  Son: Jarik, May 11, 2017

Parents:
• Corinne Müller and Raphaël Hunziker
  MDC Max Daetwyler AG
  Son: Noé, February 8, 2017

SINCERE THANKS FOR THE SERVICES PROVIDED

ANNIVERSARIES.

10 YEARS
• Raphaël Hunziker
  May 1, 2017
  General Manager, MDC Max Daetwyler AG
• Gabriela Künzli
  May 1, 2017
  IT, Daetwyler Management AG
• Stanislav Kojc
  June 15, 2017
  Service, MDC Max Daetwyler AG
• Anton Drittelhuber
  June 1, 2017
  Production, MDC Max Daetwyler AG Ursenbach

30 YEARS
• Nue Shkoretti
  June 1, 2017
  Production, Daetwyler SwissTec AG
• Hanspeter Kaderli
  July 2, 2017
  Maintenance, Daetwyler SwissTec AG

35 YEARS
• Andres Güdel
  June 19, 2017
  Infrastructures, MDC Max Daetwyler AG Ursenbach

ENJOY YOUR RETIREMENT

RETIREMENTS.

• Jürg Meier
  Assembling & Logistics
  MDC Max Daetwyler AG
  Ma 2017
AGENDA

PROSPECTS, TRADE FAIRS AND UPCOMING DATES

AGENDA 2017.

August 2017
August 24, 2017
In-house Party
Division Color | Division SwissTec

September 2017
September 18-23, 2017
EMO Hannover 2017
Messe Hannover, Germany
Fässler by Daetwyler Industries

September 2017
September 20-23, 2017
Pack Print International 2017
Bangkok, Thailand
Division SwissTec

September 2017
September 25-28, 2017
Labelexpo Europe 2017
Brussels, Belgium
Division SwissTec